



# ALES MAN

A FREE NEWSLETTER



Dear Licensee

Are you

- 1) Interested in selling real ale to the discerning drinker?
- 2) Wanting to get your message across?
- 3) Looking for more customers from the Dales, Skipton, Keighley, Brontë Country?

Then why not advertise in the

## ALES MAN

We produce 3,300 copies per issue and four issues per year. Our advertising rates are meant to cover only our printer's bill and so we are much cheaper than commercial newspapers. The pricing structure has changed to allow for full colour advertising from Spring 2009 onwards.

### ADVERTISING RATES FROM ISSUE 92 (SPRING 2009)

<u>SIZE OF ADVERT</u>	<u>BLACK &amp; WHITE</u>		<u>FULL COLOUR</u>	
	PER ISSUE	PER YEAR	PER ISSUE	PER YEAR
$\frac{1}{4}$	£19	£69	£32	£118
$\frac{1}{2}$	£38	£129	£65	£221
Full page	£70	£250	£120	£429

Rates for other sizes, on request, will be pro rata.

We reserve the right to charge for artwork that we produce ourselves and also to refuse adverts that we regard as contrary to CAMRA's principles. Please send all copy to the Editor:

Fred Baker,  
 170, Long Lee Terrace,  
 KEIGHLEY,  
 West Yorkshire  
 BD21 4TU

Tel: 01535 610780

e-mail: via the web-site:

<http://www.keighleyandcravencamra.org.uk/contact.php?via=5>